PRIVACY POLICY

EFFECTIVE: DECEMBER 5, 2024

Elevate Strategies, LLC ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, www.elevatestrategies.com ("the Site"), and interact with our services. By using the Site, you agree to this Privacy Policy and our Terms of Service.

INFORMATION WE COLLECT

We collect information to provide and improve our services. This includes:

1. PERSONAL DATA

We may collect personally identifiable information that you voluntarily provide, including:

- **Contact Information**: Name, email address, and details of your inquiry when submitting a form.
- **Payment Information**: Billing details for transactions (processed by secure third-party payment processors; we do not store payment card details).
- **Survey/Testimonial Data**: Information provided when completing surveys, testimonials, or reviews (e.g., name, comments). Consent is implied when participating.
- **Blog and Site Comments**: Name, IP address, and user-agent data when leaving comments. By submitting comments, you agree they may be used for marketing or support purposes.

2. USAGE AND TRACKING DATA

- **Analytics Data**: Browser type, referring URL, IP address, device information, and Site activity (e.g., page views) collected via analytics tools like Google Analytics to improve the user experience.
- Cookies and Similar Technologies: Cookies and tracking technologies are used to enhance site
 functionality and analyze traffic.

HOW WE USE YOUR INFORMATION

We use the collected data for purposes such as:

- Operating and maintaining the Site.
- Improving user experience and website functionality.
- Responding to inquiries and providing customer support.
- Processing payments and fulfilling services.
- Monitoring and analyzing site usage.
- Complying with legal obligations and investigating potential misconduct.

We do not sell your personal data. Information is shared only with trusted third-party services necessary to operate the Site (e.g., payment processors, email providers).

COOKIES AND TRACKING TECHNOLOGIES

Cookies are small text files stored on your device to remember preferences and gather analytics data. You can disable cookies via your browser settings, though some features of the Site may not function fully.

For more details about cookies and opting out, refer to our <u>Cookies Policy</u> or Google Analytics Opt-Out Browser Add-on.

DATA SHARING AND TRANSFERS

Your information may be shared with:

- **Third-party service providers** that support our operations (e.g., hosting, payment processing).
- Legal or regulatory authorities as required by law.
- **Business transfers** in the event of a merger, acquisition, or sale.

We implement adequate safeguards to ensure the security of your data in case of international transfers.

DATA RETENTION AND SECURITY

We retain your personal data only as long as necessary for the purposes outlined in this Privacy Policy, or as required by law.

While we employ robust security measures, no method of transmission or storage is 100% secure. By using the Site, you acknowledge this inherent risk.

YOUR RIGHTS

Depending on your location, you may have the following rights:

- **Access**: Request a copy of the personal data we hold about you.
- **Correction**: Request updates or corrections to your personal information.
- **Deletion**: Request deletion of your personal data (excluding data retained for legal or operational purposes).
- **Opt-out**: Withdraw consent for email communications or analytics tracking.

To exercise these rights, contact us at hello@elevatestrategiespt.com.

OPTING OUT OF DATA COLLECTION

Email Communications: Click "unsubscribe" in any promotional email to opt-out of future

marketing emails.

Cookies and Analytics: Adjust browser settings to block cookies or use tools like the Google

Analytics opt-out browser add-on.

Data Deletion Requests: Submit deletion requests via the contact form on the Site.

We respond to requests within a reasonable timeframe or as required by applicable law.

EMBEDDED CONTENT FROM OTHER WEBSITES

Our Site may include embedded content (e.g., YouTube videos, articles). Embedded content behaves as if you visited the other website, which may collect your data independently. We encourage reviewing the

privacy policies of third-party websites.

CHILDREN'S PRIVACY

We do not knowingly collect personal information from children under 13. If you are a parent or guardian

and believe your child has provided personal data, please contact us immediately to have the data removed.

UPDATES TO THIS PRIVACY POLICY

We reserve the right to update or modify this Privacy Policy. Changes will take effect 30 days after posting

on the Site. Users will be notified of significant changes via email or a prominent notice on the Site.

Effective Date: December 5, 2024

CONTACT US

If you have any questions or concerns about this Privacy Policy, contact us at:

- **Email**: hello@elevatestrategiespt.com
- **Contact Form**: www.elevatestrategies.com/contact

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